Building a better race experience, it’s our passion, it’s what drives us to continually push the envelope in the timing industry. We built Jaguar because, as a race company, we could not find a system that met all of our needs and was flexible enough to justify the investment. This is also why all our Jaguar systems come with everything you need to manage, time a race and more.

Historically race timing systems were pieced together to create whole solutions, sometimes effective, sometimes not. The need for a comprehensive timing system was clearly evident to Innovative Timing Systems (ITS). Not one to shy away from a challenge ITS scrapped the old and re-engineered everything; new hardware, new software and new chips all designed specifically with race timing in mind. In 2008 what ultimately became a watershed moment in the timing industry Jaguar Race Timing Systems was born to address this need.

When it comes to investing in a timing system you want one that includes comprehensive race timing and management software that is tightly integrated with the hardware. Jaguar systems come complete with very powerful software that not only runs the timing system; it also provides registration, a complete database and race reports. You also have the ability to generate real-time reports and updates at any time as well as make a huge splash with real-time results on large screen displays at the finish line.

“We just timed our first triathlon this past weekend and everything went great. We had a 100% chip read rate!”

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Perhaps one of the greatest features of Jaguar is its flexibility. When you secure a timing system you’ll want one that allows you to time running events, triathlons, cycling, mud runs, adventure races, trail runs, mountain biking, snow mobiling or any other type of race. Our flexibility sets you up with a system that will meet your current and future needs and provide you with multiple options for a solid return on your investment. This is why we manufacture four different sizes of our Jaguar Race Timing Systems.

**EQUIPMENT**

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<tr>
<th>EQUIPMENT</th>
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<td>500</td>
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</tbody>
</table>

For more information contact us at:
314.737.4900
or visit us at:
www.innovativetimingsystems.com

We continue to innovate as our privately held company grows. Research and development are a part of our DNA and we don’t put a product to market without exhaustive testing. You can rest assured if it can happen on race day we’ve accounted for it with our complete systems and have the ability to be agile enough to solve all the little details, Mother Nature notwithstanding! The true measure of success for any timing system is ultimately whether it can produce results that are fast, accurate and truly reliable. Since 2008 thousands of races around the world have been timed with our systems and chips with great success!

Jaguar ...it's more than just great hardware, software, training and chips... It’s a complete solution for any type of race!
Not only do all of our systems come with everything you need to time a race they come with our Jaguar Race Management Software, tower structures to mount your antennas and race banners giving your races that little bit extra! Our smallest system is Jaguar Cubby, designed for running races of up to 500 participants and small enough to pack into a laptop briefcase make this a truly unique system. Our Tabby, Bronze, Silver and Gold Systems progressively handle from 1 to 99,000 people with these highly redundant timing systems (see chart for details.) The Tabby, Bronze, Silver and Gold Systems include timing hardware, our Race Management Software, a laptop computer for running the system and a tower structure to mount your antennas and race banners. In addition, the systems are designed to work together and can automatically communicate race information, Tabby, Bronze and Silver Systems are easily upgradeable to and all three are available world-wide.

Lewis & Clark Marathon.

Finish line for a large mountain bike race with professional athletes.

1. **We are experts on racing**
   Our President is an Ironman athlete, and our team includes serious athletes, some of whom have competed at world championship events.

2. **We operate a racing company**
   We not only build this system, we use it at our own races and it has to work well.

3. **We invent our Technology**
   We don’t just buy off-the-shelf hardware and timing chips and sell them to you. Jaguar was built from scratch and optimized for race timing.

4. **We have 15 different timing chips**
   We offer disposable chips that start at 70 cents and drops to 40 cents as you buy more.

5. **We are more than timing systems**
   Jaguar is more than just a race timing system, it also has live results screens, Facebook & Twitter updates, text messaging, web updates, Kiosks, Race Registration, and more.
All of these great systems need an equally great and integrated software to make your races ones to remember. Jaguar Race Management Software does just that and more. Calling on our history as athletes and as a race company we had plenty of experience from both sides of timing to know about all the obstacles to successfully completing and timing events. Our software grew out of these challenges and continues to evolve meeting the needs of our timing family. All too often in the past, athletes, race directors and spectators have had to wait for results to be posted which can be frustrating for all involved. At ITS we’ve solved that results delay with real-time updates and real-time reports that can be generated at any time as well as real-time results for your displays at the finish. The system is built to automatically update your website, update your iPhone or Android device, track an athlete, update social media like Facebook and Twitter all as the race progresses, all in real-time. Turn your finish chute into a continuation of the experience with scrolling results and sponsors on multiple display screens. In short, Jaguar gives you the opportunity to turn your race into a world-class event!

Our race management software allows you to program your chips, set your databases, run multiple events at one time, specify multiple age division within each of those events, track laps, and more. In addition, it’s the only system that can actually identify common problems in races like wrong genders, wrong ages, missing team names, times that are too fast or too slow and much more. Import a standard csv file and you’re literally off to the races! Field testing is integral to our process, as you can see the continued development of our software is vital, after all who heard of a mudrun 4 years ago?
Chips

Disposable chip timing was an anomaly a few short years ago and ITS’s RFID technology turned that into commonplace and a sought after feature for race directors, timers and athletes alike. One of the greatest hidden costs of owning a timing system is the continued purchase of timing chips. Over a year or two this can really add up and make it difficult to enjoy a low cost of ownership. That’s not the case with our systems. If you compare owning a Jaguar system with other companies the total cost can be thousands of dollars cheaper... and you still have better read rates and more capabilities than your competition!

We manufacture 14 different types of timing chips both disposable and reusable, each designed to meet your unique needs. Many of our timing chips are disposable, flexible, inexpensive and they can be read at distances of up to 75 feet.

This gives you the flexible advantage of being able to place our chips on virtually any surface. These are no ‘off the shelf’ chips, our chips are proprietary and designed with your race timing needs in mind. Chips are constantly tested in our Research Lab for accuracy and readability, often going to extremes, we’ve even tested them on an arrow shot from a bow!

Support

When you invest in a Jaguar System from ITS we’re going to make sure you’re successful using it, after all our success is tied to yours. We have our own web-based conference training center where we can teach you how to use your system and we can also provide on-site training. Whether you are new to race timing or an experienced veteran we offer a lot of extra services that help you grow your business very rapidly. We provide race leads nearly every day to our Jaguar Timing Family.

You’ll be a part of ITS Social, a web based forum for all things essential including support materials, training schedules, case studies, training webinars, updates, technical specs and a chance to connect with other timers.

Our support is second to none, if you call for technical support we typically respond within 15 minutes! Not only that we are open late on Fridays until 10pm CST and we’re open Saturdays from 8am to 3pm CST. As you can see that makes us available the night before a race, or on race day. Offering a little piece of mind for those pre-race moments when you need us. We are going to do our best to make sure you are well trained and ready to put on a great race! Add all of it up and this means that your Jaguar System will continue to be the market leader for years to come.
**Featured Products**

**XL Run – Endurance Event Mobile Apps**

The XL Run division of ITS builds custom mobile application software specifically for endurance events. The apps can be downloaded to both iPhones and Android-powered phones. The app provides participants helpful information on their weekend’s events, allows anyone to follow a friend or family member on Facebook and Twitter, supplies course maps along with local places of interest, gives updated results throughout the race, and lets spectators to see where participants are on the course map based on their estimated finish time and official split times.

**Onestoprace.com – Online Registration**

OneStopRace.com allows RDs all over the world to easily plan, promote, and manage online event registration. The effortless setup tools give you the power to create remarkable registration pages that can mirror existing website without setup fees, monthly charges, or hidden costs. With Onestoprace.com users or organizers have the ability to generate additional revenue by earning commission for each participant that registers!

**Jaguar RapidResults Kiosk**

The Jaguar ITS RapidResults Kiosk is a self-contained high-speed touch-screen kiosk that allows participants to look up their race results immediately. It lets both athletes and spectators see key race results as well including top finishers and more. Results can be printed to a receipt printer. It also provides real-time results scrolling on screen throughout the race, and allows friends and family to enter a custom message that they want displayed on tv screens at the finish line when someone finishes the race!
**Cheetah Timing System**

When it comes to high-speed timing for events such as motocross, cycling, auto racing, or horse racing...the ITS Cheetah system is the right choice. The system is designed to deliver chip reads at speeds up to 200mph and it comes complete with everything you need. The Cheetah Timing System includes dual high-performance reader, a backup power supply, dual laptop Computers with pre-loader software, and a 24-foot tower structure that can be expanded up to 128 feet wide.

**TomKat**

TomKat is an amazing timing system that you can hold in one hand. This portable device can read chips at speeds up to 10 chips per second and it can read our G-Chip or B-Chip at distances up to 6 feet. It communicates with all other Jaguar systems and can send chip reads over Ethernet. That makes it the ideal backup reader in the finish chute, or perhaps a read at a split point along the course. TomKat can operate on a battery pack for up to 6 hours and batteries are hot-swappable.

**Jaguar Snapshot**

Jaguar Snapshot is a high-speed IP or USB camera solution that integrates directly into your Jaguar system, providing snapshot photos or video feeds from any timing point. The system integrates video with the chip read to deliver real-time confirmation of finish results. Even better, the software makes it possible to capture photographs of individual runners based on their bib number, so delivery of photos to participants is a snap. The system provides auto-focus and versions are available that support from 1 to 4 cameras operating at a single timing point.

**Jaguar Laser**

Jaguar Laser is a high-performance system designed to give you amazing precision as tight as 1 centimeter at a timing point. The Laser system includes a transmitter and receiver that can be mounted to a standard camera tripod. The transmitter operates on a 9-volt battery and the receiver is powered by your existing Jaguar system. A Jaguar Bronze can support 4 separate lasers and a Silver and Gold can support 8 lasers. Precision on the laser is 1,000th of a second and it’s a great tool for accurate gun starts, cycling time trials, football drills and combines, and so much more!